



Business Associate Membership Guide

Business Associate Membership in the California Council of Community Behavioral Health Agencies (CBHA) is available to organizations and professionals that provide products and/or services to or for members, or to the community of behavioral health, and who support the mission and goals of CBHA. As a part of the CBHA community, Business Associates have a connection to statewide community behavioral health agencies and staff servicing more than one million clients every year.

Key Benefits and Dues Level

Base Membership	\$4,000
Standard amenities <ul style="list-style-type: none">• Participation in CBHA member-only events• National Council Membership• Special BA pricing for events and member engagement• Participation in Priority Access Options	

Priority Access Options

CBHA Members get first access to all sponsorship opportunities at CBHA events and Town Halls

Engagement Menu*

Virtual Sponsorship Opportunities	BA Member Price
Virtual Town Hall Advertisement / Logo Placement	\$200
Stand-alone email blast to members	\$500
Sending survey to members	\$1000
In Person Event Sponsorship Opportunities	
Event Sponsorships: happy hour, dinner, reception, entertainment, etc.	\$1500 - \$5,000
Event Exhibitor or logo placement <i>May include:</i> <ul style="list-style-type: none">• Exhibitor space/table• Logo placement on presentation slides, handouts, advertisements• Step and repeat	\$200 - \$20,000
Presentation to Board (not to exceed 20 minutes) during board meeting, working lunch, or dinner	\$2000 + cost of meal

*If you have an idea for a sponsorship or engagement opportunity that is not listed in the Membership Guide, please reach out to CBHA Membership staff to discuss at any time.

Business Associates are not full member agencies, and thus do not receive all the same benefits as full member agencies. Please reach out to Catey McSweeney at cmcsweeney@cccbha.org with any questions.