



SPONSORSHIP PROSPECTUS

The California Council of Community Behavioral Health Agencies (CBHA) is a statewide association of mental health and substance use disorder non-profit community agencies. We believe that Californians deserve a comprehensive community-based behavioral health system that is adequately funded. We value outcome based, data driven, and culturally responsive approaches to providing services. We work strategically and collaboratively to pursue public policy initiatives that create positive system change for communities across the state. We support the integration of behavioral health, physical health, housing, education, and vocational rehabilitation services for children, youth, adults, and older adults.

CBHA is proud to announce our first statewide conference for behavioral health in California. We value our partnerships with our supporters and sponsors and want your investment to pay dividends. Reaching the decision-makers continues to be challenging, but participants have come to rely on CBHA as an industry leader, to offer highly regarded industry expertise and educational training.

BHCALCon 2019 will be held October 2-3, 2019

**Crowne Plaza Redondo Beach and Marina Hotel
Redondo Beach, CA.**

This inaugural conference provides an invaluable opportunity to your organization! We aim to do everything possible to help you be successful. Ultimately, your support allows your organization to gain a significant profile within the behavioral health community of California and engage participants. This Prospectus contains information on how you can sponsor BHCALCon 2019 in order to promote your organization event-wide.

This is a unique occasion to align and brand your organization with our inaugural conference that will focus on policy, education and training. Your generous sponsorship will allow you access to the following opportunities:

- Great opportunities to showcase support for agencies providing behavioral health care in California and to create a visible profile to valuable target audiences throughout the conference
- Direct contact with decision makers including government leaders and upper management agency staff
- Networking opportunities informally with targeted key decision-makers

Sponsors can select a level that includes a package of marketing opportunities or to sponsor various items and events individually. Please see below for the level or opportunity you feel matches your company's personality and level of engagement!

*Please note: If sponsorships are not confirmed before material submittal deadlines, the sponsor logo may not appear in respective placements – *the earlier your sponsorship is confirmed, the more value you receive.*

GRAND SPONSORSHIP LEVELS			
LEVEL	Registrations Included	Introduction in Person	Ad in Program
\$15,000 Presenting	4	Yes, with 3 minutes to speak	
<p>Exclusive Level! A Live introduction on stage during opening session. Top placement for company name/logo in all print and media communications; including event webpage, Facebook page, featured as Presenting Sponsor in all event-related emails. Top placement for name/logo on tote bag gifted to all attendees. They must be worn and, we'll be staring at them for 2 solid days with your company logo prominently placed on each NAME BADGE. The double hinges keep these ample badges from spinning. Full size name/logo on multimedia rotation displayed during the event, featured individually. Name/logo at top for all conference signage. Sponsorship recognition in our monthly general newsletter sent out to over 6,200 contacts.</p>			2 Full page ads, choice of inside front page, back cover or two pages together
\$10,000 Platinum	3	Yes	
<p>Two at this level. A live introduction on stage during a general session with 90-seconds to speak. Prime placement for company name/logo in all print and media communications; including event webpage, Facebook page, and in all event-related emails. Full size name/logo on multimedia rotation displayed during the event. Prime placement for name/logo on tote bag given to all attendees. Sponsorship recognition in our monthly general newsletter sent out to over 6,200 contacts.</p>			1 Full page ad, choice of inside front cover or back page depending availability
\$7,500 Gold	2	Verbal Recognition	
<p>Unlimited Level. Company name/logo included in all print and media communications by sponsor level; including event webpage, Facebook page, and in all event-related emails. Name/logo on multimedia rotation displayed during the event. Name/logo included on tote bag given to all attendees.</p>			1/2 Page ad
\$5,000 Silver	2	Verbal Recognition	
<p>Unlimited Level. Company name/logo included in all print and media communications by sponsor level; including event webpage, Facebook page, and in all event-related emails. Name/logo on multimedia rotation displayed during the event. Name/logo included on tote bag given to all attendees.</p>			1/4 Page ad
\$2,500 Bronze	1 plus 1 @ 1/2 OFF		
<p>Company name included in print and media communications by sponsor level; on event webpage, Facebook page, and in all event-related emails. Name on multimedia rotation displayed during the event. Company name included on tote bag given to all attendees.</p>			No ad
\$1,000 Sponsor	1		
<p>Unlimited Level. Company name listed in select print and media communications; including event webpage and in all event-related emails</p>			No Ad

2019 Levels	Rate	SPONSOR Opportunities
TOTE CO-SPONSOR	\$1,200.00	Have your company logo co-featured with our BHCalCon logo on each of the 200 conference Totes gifted to each attendee. Additional logos will be placed with non-featured placement to include our Elite Buyers.
GENERAL SESSION REFRESHMENTS	\$2,400.00	Make it easy to stay quenched by providing spring water. Benefit from customized drink Coasters with your company logo at each table in the General Session & Training Tracks throughout the entire conference.
BREAKFAST (2)	\$3,500.00	Initial introductions and tons of networking are made at the breakfasts. Logo'd table signage along with having your company rep as 'Host' near the buffet offers a hands-on branding approach. Add your pop-up banner and print collateral to the breakfast area and invite attendees to visit your booth during the expo hours. Leave with personal relationships to parley in the future.
COFFEE BREAKS	\$3,900.00	Custom printed and recyclable cup WRAPS with your LOGO are provided each day during each Coffee Break & Breakfast Service [6 total]. Additional tabletop signage is placed on the coffee station as well.
LUNCH (2)	\$5,000.00	Host and engage Wednesday OR Thursday lunch. Either day has its own unique approach to re-energizing our attendees and your sponsorship will be acknowledged LIVE from the stage before the break! TWO opportunities; <i>Which day works best for you?</i> WEDNESDAY: Uniquely boxed lunches are easily consumed on the Expo Floor while engaging with our valued exhibitors and networking with your team!
	\$6,500.00	THURSDAY: A plated lunch will be enjoyed in the Pacific / Peninsula Ballroom with a Featured Presentation!

WELCOME RECEPTION & LIBATION STATION	<p style="text-align: center;">\$7,500.00</p>	<p>There is ONLY one, make it all about your company! The Wednesday WELCOME Reception is destined to be a hit among attendees for the Very Best POOLSIDE networking. Your branded signage is added to the environment. Offering flavorful appetizers, quenching cocktails and ocean front views is what this reception is all about. This Redondo Beach destination offers great theme options. Let us help you make it YOURS! Additionally, a representative from your company will be introduced during the reception and have an opportunity to make remarks for 3-4 minutes.</p>
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TERMS:

- Levels are offered on a first come basis.
- Once confirmed, an invoice will be generated with payment in full, due in a 30-days.
- The CBHA W-9 may be provided upon request.
- Please forward your hi-rez LOGO and the hyperlink to the website you would like linked to your Logo to: BHCalCon@cccbha.org

Thank you for your generosity and support of BHCalCon2019®. Please send completed forms to BHCalCon@cccbha.org.

I understand the above benefits and terms and agree to respect and adhere to them.

I am interested in sponsoring BHCalCon 2019 for the following level or event within the conference:

Signature: _____ Printed: _____

Company: _____ Date: _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Cell _____ Email _____

TOTAL \$ _____

Contact our conference planner:

Kevin Cohee | Kevin@DoAnEvent.com | (916) 456-5820 to discuss Exhibitor / Sponsorship interests.
Bundle pricing may be offered for some levels.

BHCalCon@cccbha.org | 916-557-1166