BEHAVIORAL HEALTH CONFERENCE

BHCalCon

OCT 2-3, 2019
REDONDO BEACH, CA

EXHIBITOR PROSPECTUS

BHCalCon® values your partnership and support and wants your investment to pay big dividends. That is why we have added value to exhibiting with us by providing complimentary Wi-Fi and electricity in the expo hall! In addition to the stellar line-up of industry expert presenters, there is ample time allotted for attendees to interact and visit your table-top exhibit. We aim to do everything possible to help you be successful. Ultimately, your support allows your organization to gain a significant profile within California and engage several hundred of the greatest and brightest behavioral health agencies.

BHCalCon® is CBHA's new statewide behavioral health conference open to the general public. Currently, there is no statewide conference that touches on all aspects of behavioral health within California's healthcare system. You do not want to miss this opportunity to engage with behavioral health agencies, counties, treatment providers, peers and those receiving services to market your products and services.

October 2 & 3, 2019 - Crowne Plaza Redondo Beach & Marina
300 N. Harbor Drive, Redondo Beach, CA 90277

These trainings and seminars provide an invaluable opportunity to your organization as well! Your booth fee includes a full-access registration. Join in the educational sessions and stay on top of the important advances and current trends happening in the behavioral health world. This Exhibitor Prospectus contains the complete instructions and details needed to participate.

Exhibitor Package 2019

Exhibit Booths are offered on a first come basis. You must first REGISTER online to secure your preferred booth space. | https://www.cccbha.org/bhcalcon

COST: *per booth* $2,500. 00   BOOTH # 19___

Exposition Package INCUDES:

- 6' table-top booth space [7.5'w X 6' d]
- Table drape, light blue
- 2 chairs
- Company name on sign
- ELECTRIC & Wi-Fi *You simply provide an extension cord & power strip*
- Two (2) Full-Access Attendee Registration including Welcome Reception

Move-in	Move-out
Tuesday 10/01 4:00 pm–7:00 pm	
Wednesday 10/02 7:00 am–8:00 am	Thursday 10/03 3:00 pm – 5:00 pm

BENEFITS

- Entry to Wednesday's Welcome Reception
- Logo placement on BHCalCon® Website - hyperlinked to your company website
- Logo on scrolling .PPT in General Sessions
- 1 written company profile in the official program (please provide up to 75 words *by September 2, 2019*)
- Please forward your hi-rez LOGO and the hyperlink to the website you would like linked to your Logo to: BHCalcon@cccbha.org

Booth DETAILS

EXPO HOURS: Wednesday 8:00 am to 5:00 pm
                        Thursday   8:00 am to 3:00 pm

Wednesday Lunch will be held in the Expo Hall, **Seascape** *Ballroom,* providing maximum exposure!

Additional Fees

- Substitution or Replacement of Name Badge due to lost or staff change - **$35.00** [*billed to registrant's credit card*]
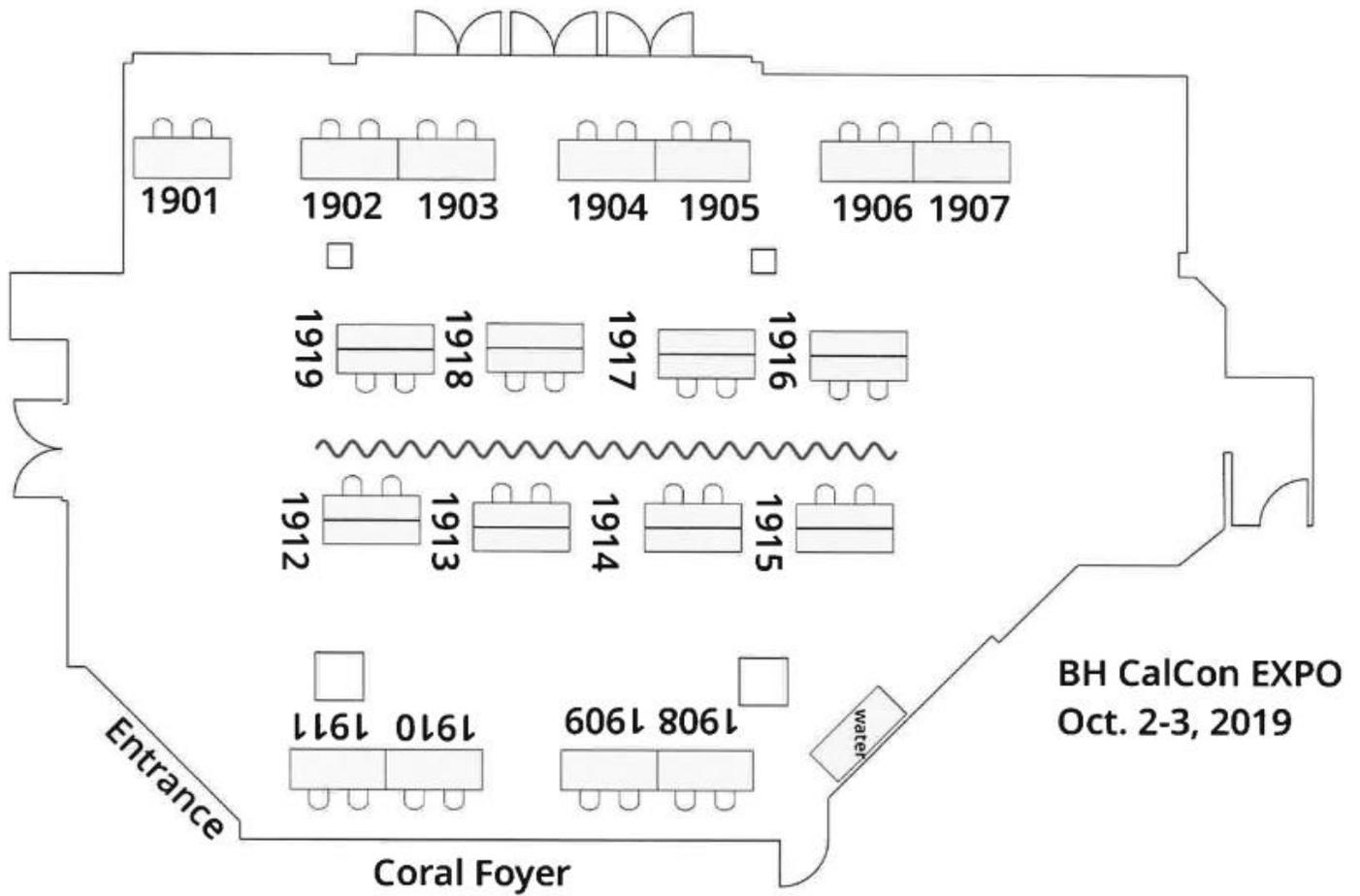
Terms & Conditions

1. Selection of exhibitors/sponsors will be based on event requirements and the ability to offer attendees an innovative product and/or service. The event organizer reserves the right, in its absolute discretion, to refuse any exhibitor /sponsor application. *Applications will be given first come basis privilege.*

2. The registering company will be the <u>only</u> company acknowledged in BHCalCon® collateral in cases where booth sharing takes place.

3. The event organizer reserves the right to vary quoted prices to negotiate a bundled agreement.

4. The event organizer reserves the right to deny registrant types, the number of attendees working an Expo booth, or anyone falsifying information or identification, anyone affiliated with a perceived competing organization or company.

5. No exhibitor will be able to begin move-in operations or be listed as exhibitors /sponsors in the official Program until the full payment and registration has been received. Please adhere; No move-outs before 3:00pm on Thursday, [10/03/19] .

6. *SPONSORSHIPS* will be confirmed upon receipt of your paid registration. A confirmation email will be provided. Benefits will be honored if your commitment is paid by [September 3, 2019].

7. **Register** your company and pay by secure credit card process here:
   https://www.cccbha.org/bhcalcon

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*You must make direct arrangements with the CBHA in order to get a passcode to register to exhibit without providing a credit card.

***Pre-authorized** *payments by CHECK are made payable to*:

California Council of Community Behavioral Health Agencies
455 Capitol Mall, Suite 315, Sacramento, CA 95814
916-557-1166 | BHCalCon@cccbha.org

Floor plan — BH CalCon EXPO, Oct. 2-3, 2019. Booths: 1901, 1902, 1903, 1904, 1905, 1906, 1907; 1919, 1918, 1917, 1916; 1912, 1913, 1914, 1915; 1911, 1910, 1909, 1908. Entrance, Coral Foyer, water.

*Up to 25 Exhibition Booths will be permitted in the Seascape Ballroom.

Exhibitor, Sponsor Support:

Kevin Cohee
BHCalCon® Planner
Office: (916) 456-5820
kevin@doanevent.com

Exhibition Security and Liability

BHCalCon® management will provide oversight to the Host Hotels security procedures to the best of their ability. Attendees will not be allowed into the Exhibit Hall outside of regular show hours; Exhibit Hall personnel will only be allowed into the Exhibit Hall 30 minutes before, during and 30 minutes after published show hours. However, this does not imply that Management or the Host Hotel assumes any obligation or duty with respect to the protection of the property of exhibitors, which shall, always, be the sole responsibility of each exhibitor. Upon the paid registration of the exhibitor, each party involved in the exhibit agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire, flood and an extended coverage insurance policy.

Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on Host Hotel premises and will indemnify, defend and hold harmless Host Hotel, its agents, servants and employees from any and all such losses, damages, and claims. Neither Host Hotel, Exhibit Show Provider nor BHCalCon® Management or its agents are responsible or liable for any loss, damage, or claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the Host Hotel.

Refund Policy

Refunds in the whole amount are permitted less a $100.00 processing fee when request to cancel is received in writing no later than 60 days prior to the event start date. If cancellation request is received between 59-and 30 days, the processing fee increases to $500.00 and if the cancellation request is less than 30-days, we reserve the right to refund only $500.00.

***HOST HOTEL** for BHCalCon 2019 is the Crowne Plaza Redondo Beach & Marina, 300 N. Harbor Drive, Redondo Beach, CA 90277

❑ I understand the above terms and agree to respect and adhere to them.

Signature: _____   Printed: _____

Company: _____   Date: _____

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California Council of Community Behavioral Health Agencies endeavors to provide each member agency and their leadership with the support, assistance and camaraderie that can help make a difference in the often-difficult task of running a nonprofit behavioral health agency.